#TobaccoExposed: protecting youth from deceptive tobacco industry marketing

Marking WHO World No Tobacco Day

Webinar, 2 June 2020, 2 PM-3:30 PM CEST

Live-streaming link: https://www.youtube.com/user/ERSeducation/live

Chair: Alison Cox, SFP President

14:00 Opening, keynote interventions
- Kristina Mauer-Stender, Programme Manager for Tobacco Control, WHO EURO
- Andrew Black, Coordinator - Development Assistance, Framework Convention Secretariat
- Thea Emmerling, Head of Unit, Cross-border health care and tobacco control, European Commission

14:20 Discussions on the topic of WNTD 2020 with youth organisations:
- Rana Orhan, Public Health Director, European Medical Students’ Association
- Aoife Ryan, National Executive for Limerick Comhairle Na nÓg
- Nina Rogelj Peloza, No Excuse, Slovenia
- Lilia Olefir, Executive Director, LIFE Advocacy Center, Ukraine

14:40 WHO World No Tobacco Day Awards: recognising the European Region laureates
- Michelle Mitchell, CEO, Cancer Research UK
- Waltraud Posch, VIVID – Institute for the Prevention and Addiction
- Aoife Ryan, National Executive for Limerick Comhairle na nÓg, Ireland
- Dr Ghenadie Turcanu, Program Coordinator, Center for Health Policies and Studies, Republic of Moldova
- Krista Kiuru, Minister, Ministry of Social Affairs and Health, Finland
- Dr Arsen Torosyan, Minister of Health, Armenia

15:15 Q&A with all speakers
⇒ Questions will be collected on Sli.do with the code #WNTD2020
⇒ To post a question in advance before the event, go to the dedicated Sli.do page for the session: https://app.sli.do/event/wmqy547l/live/questions