

ENSP FACT SHEET

France Tobacco Control Policies Implementation level



France adapted the Public Health Code on 3 April 2017 and complimented by multiple Administrative Acts, Decrees and Orders. The Code implements the Tobacco Products Directive in France. Plain packaging of tobacco products is mandatory on the French market as of 1 January 2017. Furthermore, the National Assembly has adopted the new social security budget, which increases tobacco taxes¹.

According to the latest Eurobarometer report of 2017 from the European Commission, France is the country with the second highest prevalence of smoking (36% of the adult population) in the EU. However, results show that France has a good level of the existing indoor smoking ban implementation, as exposure to SHS inside drinking establishments such as bars is only reported by 16% inside drinking establishments such as bars.

Additional details for France, show that:

- The majority (52%) of those polled say that they have not seen an advertisement for e-cigarettes or similar products during the last 12 months.
- More than half of the smokers have tried to quit (66%)
- Almost all smokers (96%) consume boxed cigarettes
- The average ex-smoker (39.2) was below the age of 40 before they managed to quit, compared with 38.6 of the EU average
- At least 12% of smokers have never tried to quit²

WHO Framework Convention on Tobacco Control (FCTC) implementation level

Ratification: 19/10/2004

Entry into force: 27/02/2005

Policy ³	Status
Protection from tobacco smoke	
comprehensiveness of protection in health-care facilities	Complete
comprehensiveness of protection in educational facilities	Complete
Tobacco-related mortality	
Estimated total number of tobacco-related deaths	73000
Taxation of tobacco products	
proportion of the retail price consisting of taxes	80,00
only specific tax levied	No
only ad valorem tax levied	No
combination of specific and ad valorem taxes levied	Yes
Supply of tobacco and tobacco products	
tracking regime to further secure the distribution system developed	Yes
sales of tobacco products to minors prohibited	Yes
sale of tobacco products from vending machines prohibited	Yes
sale of cigarettes individually or in small packets prohibited	Yes
Tobacco growing	
viable alternatives for tobacco growers promoted	No
number of workers	910 planteurs de tabac (répartition par sexe non disponible)
General obligations	
comprehensive multisectoral national tobacco control strategy	Yes
focal point for tobacco control	No
national coordinating mechanism for tobacco control	Yes
Packaging and labelling of tobacco products	
health warnings occupying 50% or more	Yes
health warnings in the form of pictures or pictograms	Yes
Liability	
criminal and/or civil liability action launched by any person	Yes
Education, communication, training and public awareness	
implemented educational programmes targeted to adults	Yes
implemented educational programmes targeted to children and youth	Yes
Tobacco advertising, promotion and sponsorship	
comprehensive ban on all tobacco advertising, promotion and sponsorship	Yes
ban on display of tobacco products at points of sales	No
ban covering tobacco sponsorship	Yes
ban covering cross-border advertising originating from the country	No
Demand reduction measures concerning tobacco dependence and cessation	
evidence-based comprehensive and integrated guidelines developed	Yes
implemented media campaigns to promote tobacco cessation	Yes
implemented telephone quitlines	Yes
primary health care providing programmes on diagnosis and treatment	Yes
nicotine replacement therapy available	Yes
Surveillance	
national system for surveillance of patterns of tobacco consumption established	Yes
national system for surveillance of consequences of tobacco consumption established	Yes

ENSP FACT SHEET



References:

1. Legi France. Code de la santé publique. Version consolidée au 23 mai 2017. https://www.legifrance.gouv.fr/affichCode.do?sessionId=DEFE794620E116B33835230D5C4F8F00.tpdila23v_3?cidTexte=LEGITEXT000006072665.
2. European Commission. 2017. Special Eurobarometer 458. Attitudes of Europeans towards tobacco and electronic cigarettes. ISBN 978-92-79-69104-1.
3. France latest WHO FCTC Report 2018. Available online: <https://untobaccocontrol.org/impldb/france/>
4. Assemblée nationale. PLFSS 2018 – Annexe 10. <http://www.assemblee-nationale.fr/15/projets/pl0269-ei.asp>. Accessed June, 2017
5. FCTC Implementation Database: France 2016. <http://apps.who.int/fctc/implementation/database/parties/France#>. Accessed June, 2017.

www.ensp.org



@enspbrussels



@ENSP.org



Co-funded by the European Union

ENSP receives funds by the Health Programme of the European Union. The content of this fact sheet represents the views of the authors only and is their sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Consumers, Health, Agriculture and Food Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

National Action Points:

Protect people from tobacco smoke:

Monitoring of the enforcement and good implementation of the smoke free legislation

Offer help to quit tobacco use:

France offers a national quit-line in all major regions of the country with counsellors' presence at least 30 hours a week, cessation support network with some limitations and partial reimbursement of medications. France has no recording of smoking status in medical notes and offers no reimbursement to family doctors for providing brief advice⁴

Warn about the dangers of tobacco:

increase public info campaigns: In 2015 France authorities spent 0.14 EUR PPS (Purchasing Power Standard) per capita on Tobacco Control.

Enforce bans on tobacco advertising, promotion and sponsorship:

ban on display of tobacco products at points of sales

Raise taxes on tobacco:

Prices on tobacco products will gradually increase following the adoption of the new social security budget⁵. The objective of the government is to reach 10 euros for the price of a cigarette pack in 2020.